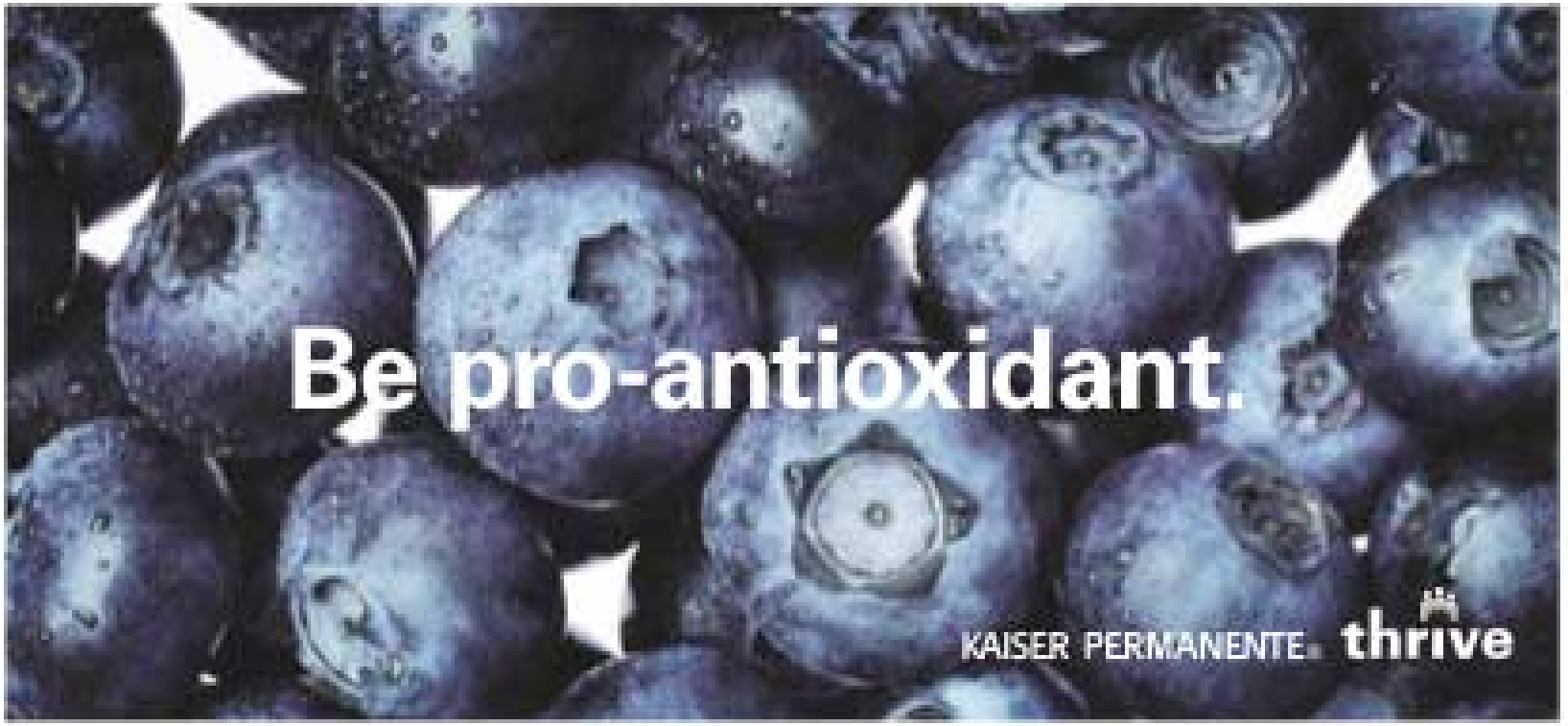
KAISER PERMANENTE®

Billboards

IF YOU CAN'T TAKE IT WITH YOU
STAY LONGER.
KAISER PERMANENTE thrive

thrive
KAISER PERMANENTE®


Be pro-antioxidant.
KAISER PERMANENTE
thrive

WHOEVER STAYS THE HEALTHIEST LONGEST
WINS.
KAISER PERMANENTE® thrive

thrive
KAISER PERMANENTE®

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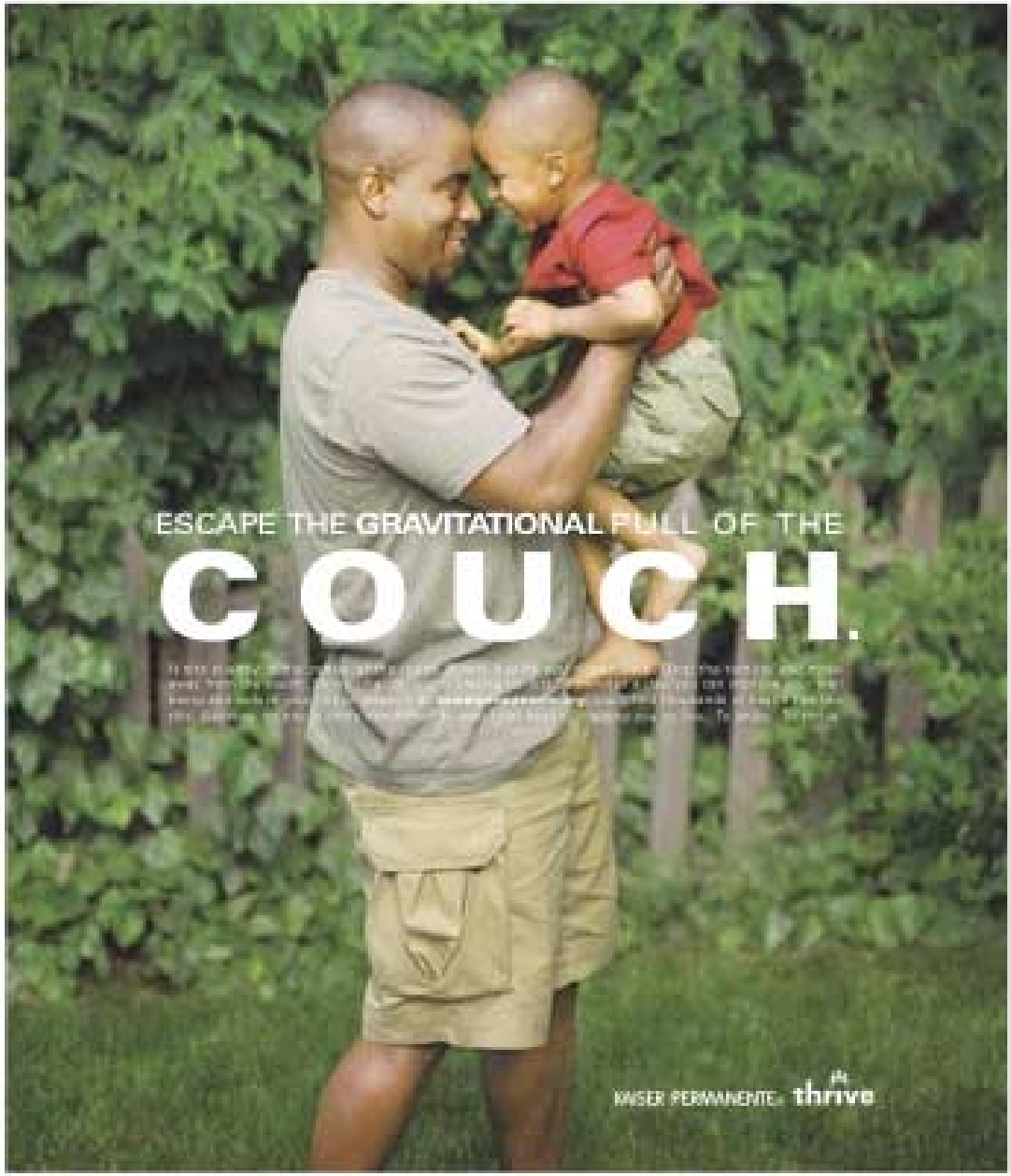
Newspapers

SINCE YOU CAN'T TAKE IT WITH YOU,
STAY LONGER.
KAISER PERMANENTE thrive


ESCAPE THE GRAVITATIONAL PULL OF THE
COUCH.
KAISER PERMANENTE® thrive

QUALITY OF LIFE IS IMPORTANT.
SO IS QUANTITY.

KAISER PERMANENTE®

We stand for broccoli. For Pilates. And dense fiber. We believe in the treadmill and its siblings StairMaster and elliptical. In SPF 30 we trust. We stand for seat belts and stopping HIV. And we believe fruit makes a wonderful dessert. We have faith in optimism, in laughter as medicine as well as penicillin. And we are morally opposed to laziness. We believe in physical therapy, psychotherapy, even music therapy. All hail cold turkey, the gum, and the patch. We're anti-addiction. Pro-antioxidant. And have never met a vegetable we didn't like. We believe there is art to medicine as well as science. And we believe health isn't an industry, it's a cause. We are Kaiser Permanente and we stand for health. May you live long and thrive. To learn more go to kaiserpermanente.org

KAISER PERMANENTE® thrive

KAISER PERMANENTE®

Business journals

KAISER PERMANENTE®