

Billboards



IF YOU CAN'T TAKE IT WITH YOU
STAY LONGER.

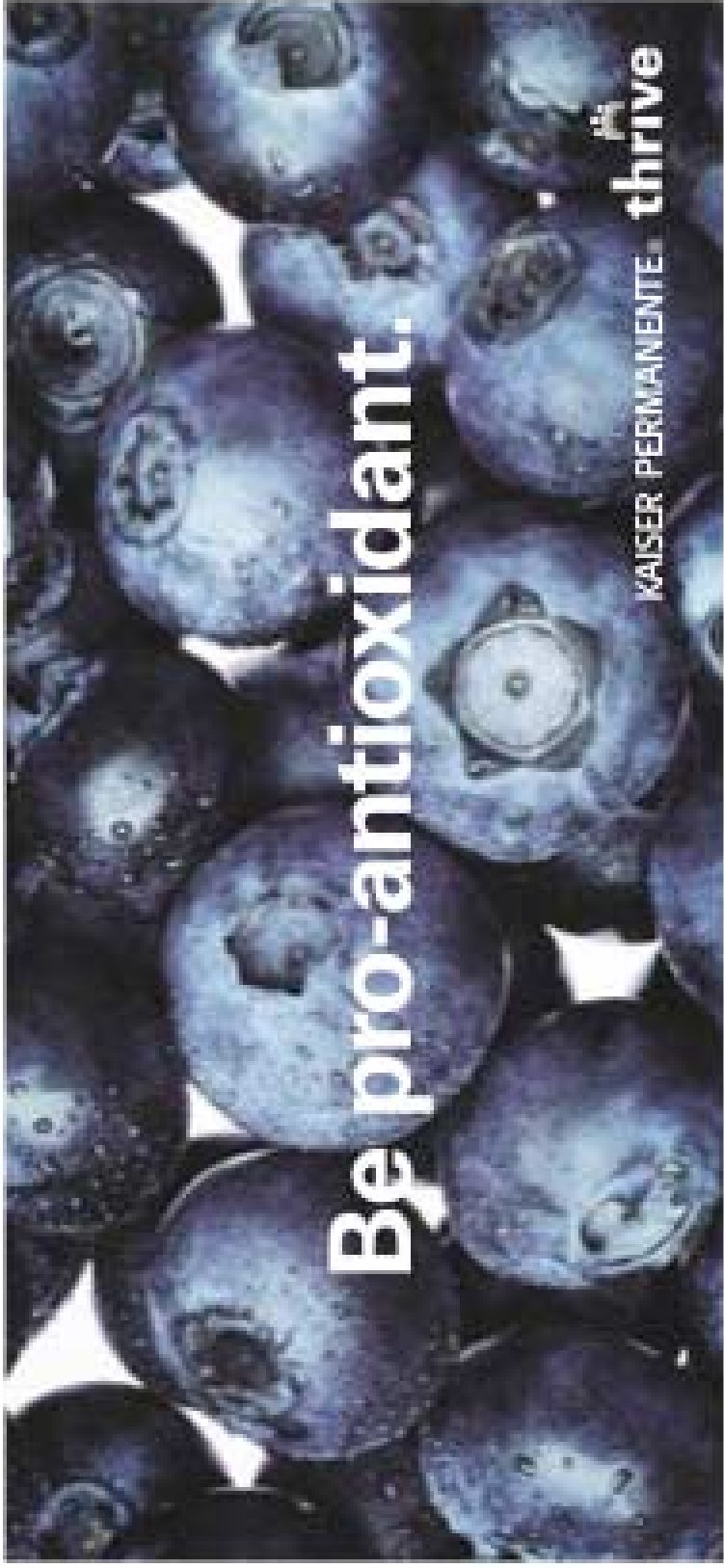


KAISER PERMANENTE TM thrive



thrive

KAISER PERMANENTE®



Be pro-antioxidant.

KAISER PERMANENTE TM thrive

WHOEVER STAYS THE HEALTHIEST LONGEST

WINS.



KAISER PERMANENTE. TM thrive

A photograph showing a person's feet resting on a white rope hammock. The person is wearing blue pants. The hammock is suspended over a lush green lawn. The word "thrive" is written in large, white, lowercase letters across the middle of the image.

thrive

KAISER PERMANENTE®

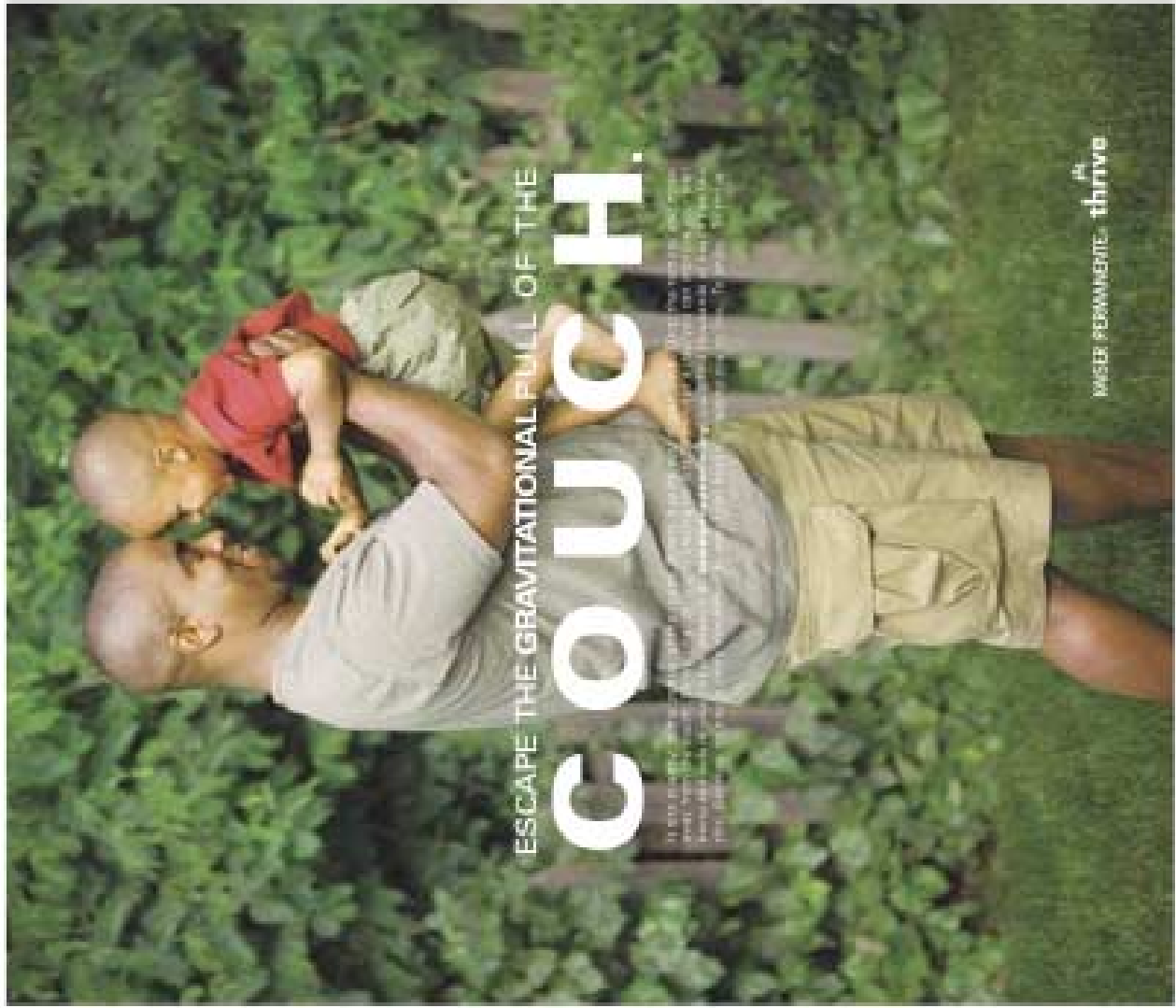
Newspapers

SINCE YOU CAN'T TAKE IT WITH YOU,

STAY LONGER.

you can't take it with you. ^{it} thrive





ESCAPE THE GRAVITATIONAL PULL OF THE

COUCH.

IT'S EASY TO GET STUCK IN THE PULL OF THE COUCH. BUT YOU DON'T HAVE TO. WITH THE RIGHT SUPPORT, YOU CAN GET UP AND MOVE. AND THAT'S THE KEY TO FEELING BETTER. www.missefrawnberg.com

MISSE FRAWNBERG. ^{fit} thrive



KAISER PERMANENTE®



We stand for business. For Progress. And there's more. We

believe in the resident and in sharing. We believe in the patient. In the

30-year quest. We stand for new ideas and strong ideas. And we believe

that makes a wonderful impact. We have faith in optimism. In laughter

at medicine as well as possible. And we are usually opposed to tobacco.

We believe in physical therapy, psychotherapy, even music therapy.

All our care helps the good and the great. We're not addicted. We're

ambitious. And have never tried to negotiate an effort like. We believe

there is art to medicine as well as science. And we believe health isn't an

industry. It's a cause. You see Kaiser Permanente and we stand for health.

May you live long and thrive. So learn more go to kaiserpermanente.org

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Business journals




BECAUSE YOU'D RATHER SIT HERE THAN ON A \$2,000 OFFICE CHAIR.

You don't wear Italian suits. You don't have an executive washroom. You're a small business, and you want to do right by your employees. We can help keep your business healthy - in every sense of the word - with Kaiser Permanente's range of affordable health plan options, including new deductible plans. Serving over half of America's Fortune 100 companies, we know how to help your business stay healthy while giving your employees access to great medical, preventive and wellness services. Call your broker or 866-7KAISER. Or log on at kaiserpermanente.org. And let your business grow.



HEALTH

Maintaining a competitive edge in any or the other of the world - with new deductible plans, we know how to access to great medical, preventive and wellness services. Call 866-7KAISER. Or



HEALTH

We help your employees access to great medical, preventive and wellness services. Call your broker or 866-7KAISER. Or log on at kaiserpermanente.org.



HEALTH

Business health is a competitive edge. We help your employees access to great medical, preventive and wellness services. Call your broker or 866-7KAISER. Or log on at kaiserpermanente.org.



HEALTH

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